



2012 NESD "MAVERICKS" SALES REP APPLICATION & ADVERTISING OPPORTUNITIES

ANNUAL MEMBERSHIP DIRECTORY, QUARTERLY NEWSLETTER, NESD WEBSITE

The Nebraska/South Dakota Jewelers Association's sales representatives organization (the "Mavericks") would like to promote you and your firm on our roster of associate members and supporters of NESD.

Below are your choices for your Mavericks Membership, Newsletter Advertising, and Annual Membership Directory Advertising & Website Advertising. **Please check off your choices below.**

Nebraska/South Dakota "Mavericks" Membership \$50

Quarterly Newsletter Advertising

- Business Card Ad – **4 issues** (3 x 2) - \$125
- Newsletter ½ Page Ad **Per Issue** (7½ x 5) - \$150
- Newsletter Full Page Ad **Per Issue** (7½ x 10) - \$275

Annual Membership Directory

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| <ul style="list-style-type: none"> <input type="checkbox"/> Full Page B/W Ad (5½ x 8½) - \$275 <input type="checkbox"/> Full Page Color Ad (5½ x 8½) - \$475 <input type="checkbox"/> Inside Cover Color Ad (5½ x 8½) - \$500 <input type="checkbox"/> Back Cover Color Ad (5½ x 8½) - \$650 | <ul style="list-style-type: none"> <input type="checkbox"/> Please Repeat Ad from 2011 NESD book <input type="checkbox"/> New Ad Copy being sent before June 24, 2012 <input type="checkbox"/> New Ad Copy Enclosed |
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**Directory Ad includes a complimentary display table Saturday evening, August 18, 2012
Midtown Holiday Inn, Grand Island, Nebraska**

NESD Website – www.nesd-jewelers.org

- Company Name, Logo & Link to contact name on NESD website - \$200 Annually

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Phone _____ Fax _____

Cell Phone _____

(Please designate which phone # you would like published in the Convention Program?)**

- CHECK
 VISA
 MASTERCARD
 DISCOVER

CARD NUMBER _____ EXP DATE _____

Signature of Applicant _____

TOTAL AMOUNT ENCLOSED \$ _____

Return this form to NESD, P.O. Box 70027, Shawnee Mission, KS 66207-1327

Phone: 913-661-0084 or 800-959-6599 Fax: 913-661-9939

Email: sjblair38@kc.rr.com website: www.nesd-jewelers.org