



2018 NEBRASKA/SOUTH DAKOTA JEWELERS ASSOCIATION

Sales Rep "Mavericks" Application & Advertising Opportunities

NESD Convention - August 17-19, 2018

Hotel Grand Conference Center - Grand Island, Nebraska

The Nebraska/South Dakota Jewelers Association's sales representatives organization (the "Mavericks") would like to promote you and your firm on our roster of associate members and supporters of NESDJA. Below are your choices for joining the "Mavericks" Sales Rep, Advertising in our Annual Member Directory, our Quarterly Newsletter, or Advertising on the NESDJA website.

ANNUAL MEMBER DIRECTORY

Price for Advertising includes - 5½" x 8½" Vertical Ad - Digital File - No Bleed

Display Table & Sales Rep Dues

- Black & White Ad..... \$400
- Color Ad..... \$600
- Inside Color Cover Ad (front/back, and page 1 or 44 - if available)..... \$625
- Back Cover Color Ad (if available) \$775

- Please repeat ad copy from the 2017 NESDJA book New ad copy being sent New ad copy enclosed
- Yes, please reserve a display table for August 18 - Hotel Grand Conference Center - Grand Island, NE

****If You BUY ADVERTISING ABOVE in the ANNUAL MEMBER DIRECTORY - Sales Rep DUES ARE INCLUDED****

- NESD "Mavericks" Sales Rep Dues **ONLY (No Advertising)**.....\$75

Quarterly (4 Issues) Newsletter Advertising in the NESD Jeweler - (Sales Rep Dues must be current to advertise)

- 3" x 2" Business Card Ad for all 4 issues \$125
- ½ Page Ad (7½" x 5") Per Issue..... \$150
- Full Page Ad (7½" x 10") Per Issue..... \$275

NESDJA Website - www.nesd-jewelers.org - (Sales Rep Dues must be current to advertise)

- Link to Company Name, Contact, & Logo on the NESDJA website (Annually)..... \$50

Sales Rep Name _____

Company _____

Address _____ City _____ State _____ Zip _____

*Cell Phone _____ Email _____

*Company Phone _____ Fax _____

(*Please designate which phone number you would like published in the Annual Member Directory)

*CHECK ENCLOSED (payable to NESDJA) PLEASE INVOICE

VISA

MASTERCARD

DISCOVER

CARD NUMBER _____ EXP. DATE _____

SIGNATURE _____ Total to be charged \$ _____

RETURN THIS FORM TO NESDJA: 37 LIBERTY BELL BLVD | PLEASANT HILL, IA 50327

PHONE: 515-250-6366 | EMAIL: NESDJEWELERSASSOCIATION@GMAIL.COM | WEBSITE: WWW.NESD-JEWELERS.ORG